

EXECUTIVE SUMMARY OF THE SUMMER 2002 EMPLOYER EVALUATION SURVEY OF
FLORIDA INTERNATIONAL UNIVERSITY'S GRADUATES

This report summarizes the main findings from the Summer 2002 Employer Evaluation Survey, which is one of the Continuous Quality Improvement studies conducted by the Office of Planning and Institutional Effectiveness. This survey was sent directly to a selection of employers of *Florida International University's* Baccalaureate graduates. A total of 78 employers were given the opportunity to respond to the survey and 52 employers returned the surveys, yielding a response rate of 67%.

- 56% of employers reported hiring fewer than 5 new college graduates per year. Companies that hired fewer than 5 new employees per year tended to hire the greatest percentage of FIU graduates.
- 51% of employers responded that they hired 1-5% of their newly graduated employees from FIU and 28% of employers hired over 25% of their graduates from FIU.
- For those employers who hired the highest percentage of FIU graduates the most common referral source was career services (62%).
- Career Fairs/Forms (33%) and On Campus Recruiting (25%) were the two services that were most likely to receive "superior" ratings from employers.
- 81% of employers responded that they wanted to receive additional information about the Career Services Office,
- The employee competency most likely to receive a "superior" rating was "understanding different cultures and philosophies". Employers who hired a larger percentage of new graduates from FIU rated FIU graduates higher on competencies/skills measures.
- When the total number responses across all orders were summed, the most often cited category was "attitude/personality", followed by "communication skills", "knowledge/experience", and "academic qualifications".
- The academic unit from which most new graduates were recruited was Business and Management.
- Consulting Services was the most frequently reported business type.
- The most important quality for those who hired over 25% of FIU graduates was attitude/personality.

Most employers surveyed (80%) were located in Florida.

Every effort has been made to ensure that the data contained in this document is accurate. For further information about this and other Continuous Quality Improvement Survey Reports, visit our website at <http://www.fiu.edu/~opie/effectiveness.htm>, or contact Yasmin LaRocca at larocca@fiu.edu or the Vice Provost for Planning and Institutional Effectiveness at 305-348-2731, (FAX) 305-348-1908. You may also visit the Office of Planning and Institutional Effectiveness at University Park, PC 543.